



Recognition Event.....Outstanding HOSA Achievement

Eligible Divisions: Secondary & Postsecondary/Collegiate Chapter Recognition Event	Recognizes volunteer hours and money raised to support the Alzheimer’s Association.	Digital Upload: Google Form link on PENN HOSA website and Sign In sheets uploaded to track hours & money
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Event Summary

PENN HOSA is partnering with the Alzheimer’s Association-The Longest Day to be recognized in the Outstanding HOSA Achievement Recognition Event at the International Leadership Conference. Local Chapters can choose to participate in this project for recognition at the PENN HOSA State Leadership Conference-2025. Local chapters will receive points by participating in and organizing various programs and fundraisers. These activities will be tracked by the Google Form found on the PENN HOSA website. Sign in sheets will need to be uploaded to receive points. Fundraising will need to be submitted through The Longest Day Fundraising Page for your chapter under the PENN HOSA Team to receive points. This event aims to increase awareness for Alzheimer’s Disease and Related Disorders, grow intrigue for Neurology as a profession, raise funds for the Alzheimer’s Association, and promote action to collectively support the Alzheimer’s community throughout Pennsylvania.



General Rules

1. Competitors must be familiar with and adhere to the General Rules and Regulations.
2. A plan with goals and strategies should be developed to guide the local HOSA chapter’s involvement with the Alzheimer’s Association-The Longest Day.

For the Alzheimer’s Association Partnership

PENN HOSA will be registered as ONE TEAM and each chapter who participates will register under PENN HOSA. Each chapter will need to donate/fundraise a \$20 registration fee to receive their WELCOME KIT which includes a TLD (The Longest Day) t-shirt, brochures, and fundraising items to help you get started (Event in a box). Once you are registered, your chapter will be eligible to receive appreciation items through the INCENTIVE PROGRAM. Fundraising levels unlock as funds are secured and registered in the TLD fundraising system. At the end of the TLD season, one item can be claimed and given to the top performer of each chapter, top donor or used for next year.

Tracking Hours and Fundraising

3. Members and chapter advisors should submit hours and funds raised by their chapter via the Google Form, [PENN HOSA/TLD Volunteer Tracker](#) on the PENN HOSA website. Funds raised will need to be submitted on TLD Fundraiser website under the PENN HOSA team name. Please designate one chapter member to submit the Google Form for each event. The [Sign In Sheet](#) is the supporting documentation for the hours entered for points on the Google Form.

For example, chapter PENN HOSA 1, designates their Community Outreach chair to submit events and fundraisers. They will complete the Google Form, upload the SIGN IN sheet or HFC UNIVERSE Certificates for their chapter.

HOSA Recognition Levels and Process

4. For PENN HOSA State Leadership Conference recognition, this event may include activities from June 1, 2024 through March 1, 2025. Activities must be entered and submitted on the Google form, PENN HOSA/TLD Volunteer Tracker by midnight on March 1, 2025. Submission must have the Sign In Sheet or HFC Universe certificates uploaded to be counted by the State Advisor for points for your chapter in this Recognition Event.
5. Points will be awarded as follows:
 - a. 1 point per \$1 raised
 - b. 1 point per volunteer hour at the listed Activities below.
 - c. Chapters who earn 100 points or more will be recognized at the PENN HOSA SLC-2025.
6. Activities may include any of the following:
 - a. Attend the virtual Dementia “Friendsgiving” on 11/20/24. 1 point/1 hour for each member who attends.
 - b. Attend the virtual Winter Solstice event during the week of 12/16/24-Details TBA. 1 point/1 hour for each member who attends.
 - c. Complete Hilarity for Charity HFC Universe courses and upload certificate. 1point/1 hour for each certificate uploaded.
 - d. Organize and operate an Awareness Table to encourage Advocacy Actions, Trial Match registrations, and Fundraising. 1 point/1 hour for each member who volunteers and 1 point for each dollar raised.
 - e. Organize and host a screening of “Taking Care”, the movie created by Seth & Lauren Rogen. 1 point/1 hour for each member who volunteers and/or attends.
 - f. Organize an Alzheimer’s Association Community Education speaker for either your members or the community. 1 point/1 hour for each member who volunteers and/or attends.
 - g. Volunteer at an Alzheimer’s Association event-such as The WALK to end Alzheimer’s. 1 point/1 hour for each member who volunteers.
 - h. Organize a Fundraiser. 1 point/1 hour for each member who volunteers and 1 point for each dollar raised. Consider creating a Team for the WALK or The Longest Day. Other ideas may include Pin/Dress Down days, Bake Sales, Car washes, Penny Wars, Stall the teacher and so on.
 - i. Organize and attend a Dementia Friends Information Session (virtual or in person). 1 point for each member who volunteers and/or attends.
 - j. Any activities not listed, please contact the PENN HOSA State Advisor to discuss.

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For example-chapter PENN HOSA 1 organizes an AWARENESS Table at a Wrestling Tournament at their school. During the event, they keep track of how many people complete the ADVOCACY ACTION of sending a text/email to their Congressmen and a separate tracking of the number of people who register to receive more information about the Alzheimer’s Association’s TRIAL MATCH program. The Chapter Outreach Coordinator will submit the Google Form, PENN HOSA/TLD Volunteer Tracker, being sure to include the number of hours the members volunteered, the number of people who completed the ADVOCACY ACTION, the number of people who registered for TRIAL MATCH, and the number of dollars raised. The Sign In Sheet needs to be uploaded as documentation of volunteer hours submitted.

Process for Financial Donations to the Alzheimer's Association-The Longest Day

7. Chapters who participate should register their chapter at www.alz.org/tld
 - a. Participating Chapters should designate one member to manage TLD fundraising page
 - b. Your Name should include your chapter name and chapter number
 - c. If donors write checks, they should be made payable to The Alzheimer's Association and should have your chapter number noted on the notes line.
 - d. Funds raised must be received by the Alzheimer's Association by midnight on 3/1/25 to be counted as points for SLC Recognition, but funds may be donated at any time.
8. The Alzheimer's Association-TLD Director will track your donations for incentives, prizes, and points for Recognition.
9. The Alzheimer's Association raises funds for their mission to "advance critically needed research and provide care and support to all those facing Alzheimer's and other Dementias in your community."

Register Today

10. Visit www.alz.org/tld
11. About Your Fundraiser-Click box that you are participating as part of an organization
12. Scroll to find PENN HOSA
13. Follow prompts